TABLES!!

Many guilds feel they haven't got photos to offer because their members meet up for coffee—or lunch—or to do a craft, and getting about to exciting locations just isn't an option!

It's true, photos of tables, full of members who are looking down at a craft or at their dinners can be a record for the guild's log book—but they won't be chosen for the magazine!

What can you do to make your guild interesting 'photographically'?

1. Get them smiling.

2. Focus on two or three of them… check they really look like they are having a good time.

3. If it's a craft they are doing, ask them to hold it up and smile at the camera…

4. Where is the table? Will the venue help you? It it's beside a canal or at the top of a hill, beside a lake or high over a city, make sure you include get the background in the photo!

5. Get some humour into it - will some of your members interact with each other?:

   ♦ tying someone's scarf?

   ♦ trying on hats?

   ♦ eating an ice-cream?

   ♦ pointing to a sign?

We all know the old joke of a photo showing a street lamp coming out of someone's head! DO check the background when you compose your photo - it could be an untidy cupboard - or someone looking cross - or an unfortunate poster? WE NEED YOUR PHOTOS… please compose them!

GUIDING FOR ADULTS
Trefoil Guild
Trefoil Magazine

COMPOSING YOUR TREFOIL PHOTOS

BIRMINGHAM 2018

FANTASTIC! WE NEED YOU!

You always remember to take a camera (or a newish camera/iPod) when your Trefoil members are out and about!

You know how to send the photos to the magazine - and you have got the proforma to fill in and accompany it….

BUT don't just 'snap' at your Trefoil members….

Think about the COMPOSITION of your photo!

Our readership panel sometimes see 200 photos for an issue - yours has got to stand out or it will never make it into the magazine!

So…here are a few tips!

GETTING CLOSE

Have you tried a SELFIE?

- You can take a really strong photo if you get close to your Trefoil members.. and get them to smile into the camera.

- Don't try to have the whole guild in your photo - a small group with character - and attitude - is far more striking! A photo of everyone is great for your scrapbooks/log books but not for our magazine!

- Keep your people close - but keep the venue in the background so we can see **WHO** you are - *and* **WHERE** you are!

- Always take several photos; your subjects may complain, but they will thank you when you have a choice of photos

TREFOIL MEMBERS DOING SOMETHING INTERESTING!

- Focus on the individual!

- Let's SEE what they are doing!

- If they are proud of what they have achieved - let's see that smile!

- Have two - or maybe only one person in the viewfinder … make the skill the focus.

- Outdoor games of any type are hard to photograph… zoom in!

TREFOILS AT WORK IN THE UNITS

SO important to the message we wish to portray! We need to SEE Trefoil members working with youngsters… they might be walking with Rainbows - doing a craft with Brownies - cooking with Rainbows - making music with Guides - helping Brownies to raise money for a charity… you know the list is endless!

Focus on that moment - get close! - but make sure you are allowed to use the photo of the youngster, (her Leader will know - but you will need the information for the proforma you send with the photo!). You might avoid problems by photographing the girl/s side-ways on?

If you have a Trefoil member and a Brownie sitting, working together at a table… show them smiling at each other - interacting with each other… not just looking down at the table!

BEWARE THE FUZZIES!

Our publishers are professionals, and they won't accept photos that are out of focus and fuzzy! Photos need to be 1MB *or more*!

It's so disappointing when we receive a photo whose subject matter WOULD have been brilliant, but the quality is not good enough!

We can all take fuzzy photos… but if you click several times you stand a greater chance of having one that could go to print!

(If you keep taking fuzzy photos maybe you need a better camera/ phone? - or maybe you could appoint your own Trefoil photographer… who has a better camera/phone?)