

The Trefoil

www.trefoilguild.co.uk | March 2022 | Issue No 264



GUIDING FOR ADULTS
Trefoil Guild

**Join us to find out
why we love Trefoil!**



Meet the multitalented
Nick McKerrow



Plan how to celebrate
The Queen's Jubilee



The Trefoil key messages
photo challenge is here!



In this issue

Regular features

- 03 Welcome
- 06 Noticeboard
- 18 An away day in... Dorset
- 20 Time to celebrate The Queen's Platinum Jubilee
- 22 Programme and Development report
- 26 International Trefoil and recruitment
- 38 The last laugh
- 39 Classified

Your pages

- 08 Your snapshots
- 19 Achievements
- 24 Meet a guild – Cadbury Trefoil Guild
- 30 Your letters

Features

- 04 From Walkers and Talkers to dancers and divas
- 14 Let's all share the joy of Trefoil
- 25 Platinum Jubilee quiz
- 28 Thanks for your support!
- 32 Best foot forward
- 34 Trefoil key messages photo challenge
- 36 How to write like a PR professional
- 37 70 years of *The Trefoil* magazine
- 38 Winter celebrations quiz answers

Girlguiding

- 16 Volunteers always welcome

The official journal of the Trefoil Guild

Published each March, June, September and December

National President Liz Burnley

National Chair Eileen Martin

Editorial Board Judy Ellis (Editor), Jane Smart (Deputy Editor), Tasha Best, Eileen Martin, Sheran Oke, Sheila Leete, Frances Parrett, Margaret Froome, Jean Kelly, Fatima Carvalho

The Trefoil is issued subject to the following conditions, namely that it shall not be lent, resold, hired out or otherwise disposed of in mutilated cover or in any unauthorised cover by way of trade or affixed to or as part of any publication or advertising, literary or pictorial matter whatsoever.

The Trefoil Guild takes no responsibility for statements made in any advertisements or from any matter arising whatsoever. Readers should be aware that *The Trefoil* is not in a position to investigate goods or services advertised in inserts included in the magazine, and the inclusion of the inserts is not to be taken as an indication that the goods or services concerned have been investigated or approved.

Responsibility for the failure of any advertiser to fulfil his or her obligations to customers gained from an advertisement or insert in *The Trefoil* cannot, and will not, be accepted by the Trefoil Guild or *The Trefoil*.

The Trefoil Guild

17-19 Buckingham Palace Road
London SW1W 0PT

Tel: 020 7834 6242 EXT 3010

Email:
trefoilguild@girlguiding.org.uk

Website: www.trefoilguild.co.uk

© The Trefoil Guild 2022.
Registered charity number
1075232.



If you would like to advertise in *The Trefoil*, please write to Trefoil Guild, Advertisements, at the postal or email addresses above

Design and Production

Newhall
newhallpublishing.com

Newhall Publishing Ltd, New Hall Lane,
Hoylake, Wirral CH47 4BQ

Tel: 0844 545 8102

Email: hello@newhallpublishing.com

Senior Managing Editor Fergus McShane

Managing Editor Gill Hook

Senior Designer Owen Moran

Picture Editor Tracey Pocock

Managing Director Richard Woolliams

Print Swallowtail Print Ltd



Become a fan
[facebook.com/
TrefoilGuildUK](https://www.facebook.com/TrefoilGuildUK)



Follow @TrefoilGuild
on Twitter

Please send all items for inclusion in *The Trefoil* direct to Trefoil Guild, Editorial Board at the address above. We regret we cannot guarantee publication of all items sent in. JUNE 2022 EDITION COPY DATE: 23 MARCH 2022



Hello everyone



Welcome to our first magazine of 2022, a time for us all to look forward. What a strange two years we have had, but we are now looking forward to spring and all its new beginnings. A year ago, we were in the early stages of the vaccine rollout, which has made such a difference to so many of us and enabled us to get back to some form of normality. We still don't know what the future holds, but I am sure many of you are looking forward to the spring bulbs appearing: I know I am. A time for new beginnings and new growth.

Welcome to those who have joined us during the last two years, and to those now joining us thanks to our recruitment campaign that started in January. We want to share all the positives of membership of our great organisation and all the fun, support and friendship we have on

offer. Please look out for opportunities to support our recruitment campaign in your own guilds and counties. Your enthusiasm is the best way to share our organisation with new members.

Your Board of Trustees are as busy as ever, planning the Annual Meeting in Llandudno and looking at how we can celebrate our 80th Anniversary in 2023, a year in which every country and region will offer ideas, events and celebrations. Further information will be shared through your country and region, county and our social media platforms, so look out for this as the year progresses.

Plans formulated at our National Conference at Swanwick in October are being followed through and we will share the outcomes with you. As 2021 drew to a close, all those who participated at Swanwick received our postcard reminder of what we had committed to individually – a timely nudge in the right direction for anything committed to but not progressed.

It is now two years since I have been able to get out and about round the countries and regions. I know many of you are planning annual meetings and other events. Let's hope that this is the year I get to meet many of you face to face, wherever you are.

Eileen

Eileen Martin



From Walkers and Talkers to dancers and divas...

Nick McKerrow of London Walkers and Talkers Trefoil is an internationally recognised contemporary dancer, a drag queen, trainee barista and has Down's syndrome. Here, he tells us about himself

Hello, I'm Nick McKerrow, I'm 37 years old. I'm from London where I've lived all my life. Like many people my age in London, I still live at home enjoying family life but also my independence.

I work in a social enterprise cafe based in the Westminster City Council building in Victoria, where I'm training to be a barista. I love working with customers on front-of-house best of all. We serve clients with hospitality in their meetings as well as breakfast, coffee and lunch in the cafe. The cafe is on the 19th floor of the building with panoramic views of London. During lockdown, we worked on perfecting our baking and cooking skills from home via Zoom.

When I'm not working in the cafe, I'm pursuing my career as an international contemporary dancer. I've been fortunate

to travel and perform in many places in the world including Russia, Mexico, Spain, France, Germany and North Macedonia. I am also the CEO of my very own fantasy company,

known as Diva Who International. This takes up a lot of my leisure time.

I've been involved in guiding all my life, enjoying many Guide camps, holidays and events with my mum and sisters. I was a founder member of London Walkers and Talkers in 2016. We

enjoy walking and talking somewhere around London every month. I enjoy being part of Trefoil and meeting lots of interesting Trefoil friends. They love following my career and finding out what I'm up to.

I started taking dance seriously when I was studying GCSE Dance at secondary school. I went on to join several dance companies and then studied a Foundation





Course with a major international company called CanDoCo. From there I went to Roehampton University to study Dance Studies. I was headhunted by Anjali Dance Company in 2007 and have been working with them ever since. Covid has made it impossible to continue to meet face to face, so we are still creating and rehearsing our work on Zoom two years later. Although we can't do live tours at the moment we have been able to do some filming.

I've enjoyed dressing up in dresses since I was young and I've built it up through the years, experimenting with my mum's clothes and the dressing-up box and make-up. I saw a Drag Syndrome



“I enjoy being part of Trefoil and meeting lots of interesting Trefoil friends. They love following my career and finding out what I'm up to”



performance at Wandsworth Fringe in 2019 and just knew that I had to be part of it. I was given a break the very next day and was up on stage with them! From there my drag

queen persona, Nikita Gold, has taken off into the stratosphere! I absolutely love it so much. I've met many famous drag queens and kings including Ru Paul and Michelle Visage, but it's too hard to say what the best experience has been. I've danced for the Pope on his visit to London, I've performed on West End stages, danced my way down the Gay Pride parade route and on stage in Soho afterwards.

I like working as a barista and would like to work in a top-class coffee shop with the rich and famous. I'd like to continue my contemporary dance career with a major dance company and develop my skills as an internationally acclaimed drag queen. On top of all of that, I'm looking forward to going on a walking holiday with my guild to the Scottish Highlands in October.

If you'd like to watch a performance by Nick, please go to nowness.com/series/the-shimmering-extraordinary/nikita-gold-scottish-ballet-fx-goby



Noticeboard

Bulletins and information for all our members

Royal trees

To celebrate Her Majesty's Platinum Jubilee this summer, anyone can sign up for The Queen's Green Canopy initiative (queensgreencanopy.org), which invites people from across the UK to 'plant a tree for the jubilee'. Go to the website where you will find all the information you need. Trees can be planted anytime between October 2022 and March 2023.



Di's book is published

So what did you do in lockdown? Trefoil member Di Smith wrote a book! When her husband received some bad health news, they discussed what they would like to do in the time they had left. Would it be travelling to the Rocky Mountains? Visiting great Aunt Anne, who they had not seen for ten years? Then a good friend said to them, "Why don't you look at the life of Jesus and see how he behaved facing death?" So that is what they did. They talked, making notes and jottings – a lot of it happened in Switzerland where they were inspired by the beautiful lakes and mountains. Then along came lockdown, so Di got the jottings out, filled in the gaps, added other memories, put it all together and it has now been published as *Walking with Jesus to Jerusalem* by Di Smith. See page 39 for further details.

Support girls and young women



Be inspired, motivated and enjoy raising money for WAGGGS World Thinking Day Fund. Kelly Taylor's informative feature on pages 28 and 29 clearly defines the enormous and life-changing impact donations make to millions of girls and young women worldwide. We're sure many Trefoil members can relate to an international experience at home or away, to special people they have met and to members who would gain from our support. Together, let's make a girl or young woman's dream come true wherever she lives in the wonderful world of WAGGGS and please support the WAGGGS World Thinking Day Fund. For fundraising ideas go to wagggs.org/en/what-we-do/thinking-day

Silver brooch

Congratulations to Ann Ward and Sarah Stanley, recently retired as secretary and treasurer of Midlands region, who have each been awarded the Trefoil Guild Silver Brooch.

Girlguiding award for Jane

Jane Webster, who has recently retired as the Trefoil Guild Chair of Finance and General Purposes Committee, has been awarded Girlguiding's Silver Fish.



New Year's Honours 2022

The following members have been mentioned in the New Year's Honours List.

Lorna Anne Moore Dane, a former Chief Commissioner of Northern Ireland, and a member of Fermanagh Trefoil Guild has received the British Empire Medal for services to Guiding and the local community.

Jackie Moore, Chair of Tyrone county, has been awarded an MBE for services to Girlguiding in Northern Ireland.

Beverley Susan Jill Tremayne, leader of Brownies and Guides, Hanwell, London Borough of Ealing, and a member of Hanwell and District Trefoil Guild, has received the Order of the British Empire for services to Girlguiding and Trefoil, particularly during Covid 19.

Write to us

A large majority of our readers enjoy the Letters pages in *The Trefoil* magazine. They like reading the stories, the comments and the ideas they find there. If you have a story to tell or an idea you want to share, why not write to us about it? Letters should be between 50 and 100 words. Longer submissions will be considered for publication as a standalone piece.



Fantastic news

Trefoil has doubled the amount given to WAGGGS for the World Centres from £500 to £1,000!



Please remember: *Letters can either be emailed to trefoilguild@girlguiding.org.uk or posted to Trefoil Guild, 17-19, Buckingham Palace Road, London SW1W 0PT.*

Submissions to the magazine and website

We welcome all submitted items using the appropriate pro forma, which can be downloaded from the website and sent to the corresponding email address. If items are for the magazine, please state whether you're happy for them to be considered for the website if there is too little space in the magazine. Submission date for the June issue is 23 March 2022.





Your snapshots

We take a look at what guilds have been up to



Waste not, want not

After a talk by our local authority waste disposal team, members across the county collected empty medicine blister packs to send to TerraCycle for recycling resulting in about 30 bags. TerraCycle is a charity that recycles some of the more difficult items that would otherwise go to landfill.

Janet Reid, St Ives Trefoil Guild

Good to be back

Around 50 members from nine guilds in Bedfordshire county enjoyed a Fun Activity Day at Haverings, Girlguiding Luton South Division's camping facility. There was lovely food and it was a great day. It felt so good to be back among our friends.

**Sue Champkins,
Luton South (Haverings) Trefoil Guild**



Rising to the challenge

Members of Leeds West Trefoil Guild took part in the North East England 50th Birthday Challenge on both Zoom and, eventually, face to face. Among our activities we made biscuits, chocolate Christmas pudding, edible birds' nests and toffee. We also learned to paint barge art and abstract art, made our own windmills and crowns. We finished off the Challenge Badge with a Mad Hatter's Tea Party for our first face to face meeting in Bramley Park, Leeds. The brave ones amongst us wore a homemade Mad Hatter's hat! We all agreed that we thoroughly enjoyed the challenge. It captured our imaginations, focused our Zoom meetings, kept us busy and we had such a lot of fun.

Denise Stott and Janet Norfolk, Leeds West Trefoil Guild





New beginnings

The Croydon County Get Together was an opportunity for an afternoon of catching-up, fun and games to bring us all back together. We enjoyed a jolly afternoon and reflected on our guiding community while coming together to forge a new beginning.

Glenys Baker, 2nd Purley Truffles Trefoil Guild



Gaining members

Ashbourne Trefoil Guild put on a display in the local library that showed what we had been doing during the months when we were unable to meet in person, including the memory quilt we made. There were also examples of activities we have done in the past, plus a broader insight into Trefoil on a national level. It was the first display at Ashbourne Library for 18 months, which even got us a half-page article in the local paper, and so far we have two new members after they saw the display.

Janet Tibbit, Ashbourne Trefoil Guild



Poppy display

Sheffield City Trefoil Guild has made approximately 600 poppies to go towards the display in Sheffield Cathedral.

Christine Barker, Sheffield City Trefoil Guild

Activity day

Members from South Yorkshire guilds had a day together at Hesley Wood Scout Activity Centre with a walk, a trail, swings, crafts, quizzes and plenty of tea, coffee and cake! It was so lovely to see members in person.

Carol Smith, Doncaster South Trefoil Guild





Providing comfort

East Lancashire Hospitals NHS Trust were delighted to meet members from Lancashire East County Trefoil Guild to receive comfort packs. Members across the county have been collecting, sewing, and filling comfort bags, which are distributed across their sites for those who unexpectedly find themselves staying, or in need. The hospital was extremely grateful for all the time and effort members had put into producing the comfort bags.

Ann McGonagle,
Blakewater Trefoil Guild



Special guests

Ina Boggs and Kathleen McConnell, members of Londonderry Trefoil Guild, were delighted to be invited to their former Guide unit's 75th birthday party. The Faughanvale Girl Guide Company was formed on 1 December 1946 and Ina and Kathleen were two of the first girls to join. Both ladies went on to become guiders and they still have close ties with the unit today.

Joyce Edwards,
Londonderry City Trefoil Guild



Soggy sandwiches!

Members of Blackpool Internet Belles Trefoil Guild planned to explore the beautiful grounds and gardens of Lytham Hall followed by a picnic, but then the heavens opened on us! However, like true Guides we carried on.

Audrey MacNaughton,
Blackpool Internet Belles Trefoil Guild



Air ambulance fundraiser

During a county activity day, members of a number of North Yorkshire South guilds completed activities relating to the Region Air Ambulance Challenge, raising funds for the local three air ambulances. They also enjoyed a picnic lunch followed by the first Annual Meeting since 2018 and afternoon tea.

Helen Porter, York City Trefoil Guild



Harvest Lunch

Gribbin Trefoil kindly invited St Austell Trefoil to their Harvest Lunch. There were homemade soups and many desserts to enjoy. Gribbin member Ros Adams made a harvest wheatsheaf of bread for each table. Over lunch we had a Cornish-themed quiz and were entertained by Press Gang, who performed Cornish songs and sea shanties. County President, Angela Thomas, was able to join us, and Cathy Woodman, who is also a member of St Austell Kitchen, gratefully received donations of food from Daphne Anderson on behalf of everyone present.

Lynne Gouldsmith, St Austell Trefoil Guild



Trekkers' walk

Sunnyhurst Wood in Darwen is a regular walk of the Trekkers, with seven miles of footpaths in a glorious natural setting. This beautiful wild woodland covers 85 acres leading to open moors – and a pair of alpacas. As always, the walk finished with a lunch together.

**Ann McGonagle,
Blakewater Trefoil Guild**



All aboard!

Members of Corfe Mullen and Dorsetwide Trefoil Guilds booked a day's sailing experience on a 44ft ketch called Winter moored in Mylor Yacht Harbour, Cornwall, and skippered by my daughter, Kay. Unfortunately, there was rain and gale-force wind on the day. We got kitted out and were invited aboard the boat where Kay told us all about Winter and its safety features, how to plot a course and the difference to sailing in Poole harbour to all other harbours. We learnt a lot on a sailing day with no sailing!

Liz Smith,
Dorsetwide Trefoil Guild



History tour

We had an enjoyable visit to Llantrisant Guildhall, which dates back to the 14th century. It has recently been restored and is now a heritage and visitors centre, telling the story of Llantrisant, its famous bowmen who fought at the Battle of Crecy, and the Freemen of Llantrisant. After an interesting presentation, members were invited to visit the 'hands on' exhibition, which proved to be great fun.

Maureen Harris, Pontyclun Trefoil Guild

Sweet spot

Forth Valley East Trefoil Guild had an afternoon tea and chocolate-making session, hosted by Maley's Artisan Chocolates in Falkirk. It was a great afternoon. Check out the concentration on some of our faces!

Sheila Kerr, Forth Valley East





Musical memories

Trefoil members from various guilds in Lancashire joined Girlguiding Lancashire West for their training weekend at Waddow Hall. We celebrated by singing campfire songs and reminiscing about the badges on our blankets. We recorded some memories to present to today's Guides taking part in the Challenge Badge.

**Audrey MacNaughton,
Blackpool Internet Belles
Trefoil Guild**

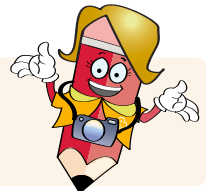


Skye walking

Two of our members have set themselves a challenge of walking to all the (many!) trig points on Skye. This walk was to help them along the way a little. This was probably the shortest of the walks, to a trig point that is not far from the Skye Bridge. The background is looking over towards Broadford Bay and the Cuillin hills.

**Liz Burnley, Skye and
Lochalsh Trefoil Guilds**

Please email your photographs to thetrefoilmagazine@girlguiding.org.uk. All photographs of members throughout this issue were taken in accordance with Covid-19 guidance.





Let's all share the joy of Trefoil

The Recruitment Campaign began in earnest in January and will continue all year – and beyond. Here's what you can do to help...

National Chair Eileen Martin's first challenge for guilds was for them to recruit five new members over the five years of her term. The recruitment campaign has been launched to help Trefoil at all levels to fulfil this goal. It comprises information and a toolkit to help us learn; prompts and ideas to get us going and is packed full of resources and suggestions to get us all out there finding new members who will love Trefoil as much as we do.

The resources have been compiled through the hard work of country and region PR advisers, supported by the previous and current national PR advisers, Linda and Frances.

The toolkit includes ideas for events and activities to entice potential members, tips on writing PR pieces for local publications and social media, and much more. It's available on the Trefoil website – visit us at trefoilguild.co.uk/recruitment



or click on the Recruitment Campaign heading on the website. Lots of ideas and resources will be shared throughout the year via *The Trefoil* magazine and across our social media channels. You can find us on Facebook, Twitter and Instagram – just search Trefoil Guild.

On the website you will find:

- The recruitment toolkit – a PDF you can download and share with your guild.
- Two videos you can use to show other people what Trefoil is all about – a short one, and a longer one that you can use as a presentation. This one also has helpful notes you can utilise.
- Programme ideas.
- Links to physical resources you can use, like postcards to hand out, or posters you can create.
- Articles about how to recruit and helpful hints.
- Branding and badge guidelines – how



to use the resources so we are all sharing the same, positive message about Trefoil.

■ And the all-important FAQs.

Keep checking throughout the year as we add new resources. We'll be asking for feedback and input from all of you about what is working, what you've tried that has been successful, and what could do with improvement.

This is a Trefoil-wide effort and is a great opportunity to show off how well we embody our key message Give Support; not only do we support our communities and guiding or scouting families, but we also support each other.

If you've organised an event, or had a stall at a local market and it's worked well, why not help another guild to do the same, or suggest something similar at a county level? Remember the Promise and the Trefoil aims, and use this opportunity to share the joy of Trefoil with everyone

“This is a great opportunity to show off how well we embody our key message Give Support”

and welcome them to join us today. Remind people that in Trefoil you can Find Friendship, Give Support, Get Active, and Get Involved. You can do something for yourself, for others, and best of all – you can have fun at the same time!

How do you keep new members?

Communication is really important – they need to know who you are, where and when you meet, how you dress for meetings and for when you're out and about, getting noticed!

When they arrive at your meeting, do you have a buddy system where a present member looks after new members? Is there a job that new members could do to help them feel involved? Does everyone make an effort to speak, explain what's going on, tell them how refreshments are organised? Maybe you could encourage all members to get to know new members. Do they live nearby, do they have any skills they could share – technology, crafts, music, walking, dance, history? If they were Scouts or Guides, do they have fond memories of a camp or walking trip, or international event?

Above all – smile at new members!



Volunteers always welcome

Trefoil Guild members turn into event gurus at Waddow Hall

After almost two years of virtual events, 2022 should hopefully see the return of in-person events for Girlguiding. We have many events to look forward to and, just like unit meetings, our events couldn't go ahead without the help of volunteers.

Pauline McDonald, Chair of East Liverpool Trefoil Guild in Merseyside and Assistant Chair of Merseyside Trefoil Guild, and her husband Bill regularly volunteer at Waddow Hall. Pauline and Bill have lent a hand at a number of events such as county weekends, Generation Green events, Wellies and Wristbands, Sparkle and Ice, Magic and Mayhem and Fearless Fun, to name a few.

Pauline first went to Waddow Hall as a Brownie when she was eight years old and has never stopped enjoying all it has to offer, and watching it grow and improve; she has now been volunteering for 51 years. "Volunteering for me started when I was a young guider, when they held working days at the start and end of the camping season", says Pauline. "Bill, on the other hand, started volunteering about eight years ago."

During the past two years, when allowed to travel, Pauline and Bill have been driving the 78 miles from their home to

Waddow Hall to help prepare the site for camping season. "As things improved, the pop-up cafe came to life, and it was wonderful to see locals enjoying the grounds and guiders returning to 'Our home in the country'," adds Pauline.

When Waddow Hall eventually reopened for indoor use, they helped get the cottages ready for the return of the girls and the house for leaders and Trefoil members, which involved serving food, washing dishes, making beds, cleaning and serving in the shop. "It was great fun," remembers Pauline.

There are many highlights of the pair's time volunteering at Waddow Hall, but the most important to them is "knowing that you have played a small part in making sure that girls have had a great experience and want to return. Knowing that everyone is in a safe environment, being out in fresh air even if it's cold, wet, frosty or snowing – yes, we have had all three in one day – you can still turn that around to a memorable experience!" smiles Pauline.

Their advice to anyone who may be thinking about volunteering at an event is to have an open mind and be ready to be amazed. "You will be made welcome;



you will not be on your own. Do not be afraid to ask if you do not know where somewhere is or what you are supposed to be doing. Remember, it does not matter if it's your first time or your one hundredth – spend time socialising with the older and younger volunteers, as you do get some really good ideas for your unit meetings.”

Pauline and Bill volunteer for ‘the love of Waddow’ – they are made welcome by the staff and leave feeling appreciated by all who work at the activity centre – “Which is very important. The food is the same as those participating in the event and is always excellent.

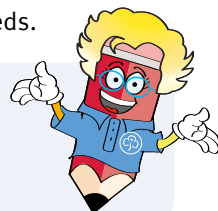
Accommodation, whether in the house, self-catering or camping, is always excellent,” according to Pauline.

On a personal note, Pauline told us, “I volunteer to pay back to Waddow just a little of what I have got from Waddow over the years – all the fun, friendships, and many happy memories.”

We’re always looking for volunteers to help at our events and centres, whether that’s at Waddow Hall in Lancashire, Foxlease in the New Forest, Blackland Farm in Sussex or Glenbrook in the Peak District. With many volunteering options available, you’re sure to find something to suit your needs.

How to volunteer

Contact the activity centre you’re interested in volunteering with via girlguidingactivitycentres.org.uk/offer/volunteering





An away day in... Dorset

Enjoy the sights and history of Thomas Hardy's Wessex, travelling along the Jurassic Coast and meeting another Thomas Hardy!

To the west of **Lyme Regis**, start at the **Undercliff** – John Fowles, author of *The French Lieutenant's Woman*, owned a house, now part of a nature reserve, here – then on to **the Cobb**, the harbour wall, built in 1824. Look east to **Golden Cap**, the highest point on this coast.

Next on to **Bridport**, a town famous for rope making, with its market and lively music in **Bucky Doo Square**. In the summer, take the open-top **Jurassic Coaster** to Weymouth, one of the most scenic bus rides in the UK!

On to **West Bay**, a small port where part of *Far from the Madding Crowd* was filmed as was TV drama *Broadchurch*. Marvel at the notorious **East Cliff**, but don't go too near the edge – there have been recent landslides. Do see **Pier Terrace**, a Grade II-listed Arts and Crafts building designed by Edward Schroeder Prior in 1884/1885.

Continue east through Burton Bradstock, Swyre and West Bexington, then detour left at **Portesham** to the monument on the top of **Black Down**, erected in 1844 in memory of Vice-Admiral Sir Thomas Hardy, Lord Nelson's flag captain at Trafalgar. The views include Portland Harbour and the town of **Dorchester**, author Hardy's Casterbridge, as well as **Abbotsbury**



Lyme Regis beach, harbour and the Cobb

Subtropical Gardens, 20 acres of exotic plants and watercourses. The gardens open on to the Fleet Lagoon bounded by **Chesil Bank**, home to a diversity of wildlife – fauna and flora – and to the swans of **Abbotsbury Swannery**.

A short climb from **Abbotsbury** village takes you to the ruined **St Catherine's Chapel**, built by the monks of the abbey. The views are incredible and seeing the sunset there is amazing. Be still, listen to the silence and wonder at how many feet have stood in this sacred place.

Wessex (Dorset), a county of culture, history and wonderful coast and countryside, expressed in Thomas Hardy's writings and in a painting by JMW Turner. Beauty is in the words of the writers or painting of the artist, but visitors to Dorset will forever hold dear in their hearts memories of this special place.



Achievements



Girlguiding Hero

Freda Black of the Eastern District Isle Of Man Trefoil Guild walked the 98-mile footpath around the island's coastline – called Raad ny Foillan or The Way of the Gull – and raised £3,000 for Cancer Research, British Heart Foundation and Crossroads Care. Freda was awarded a Girlguiding Hero certificate and received a 100 miles badge for the Girlguiding Isle of Man Walking Challenge, presented by Kath Wright, chair for Eastern District Isle of Man Trefoil Guild.



40th anniversary

Members of Biddulph Trefoil Guild celebrated the 40th anniversary of its formation. Dorothy Hewitt, Nuala Bloor and Elaine Swetnam were among the first members and were presented with the Guide Movement's Thanks Badge by Staffordshire County Commissioner and Biddulph guild member Chris Blenkinsop. Guild chair Linda Fayers-Hallin presented the trio with a Trefoil Guild Darington Crystal Vase.



BEM for Susan

Susan Howden of Formby Trefoil Guild was awarded the British Empire Medal in the Queen's Birthday Honours List published in October 2020, for voluntary service to Girlguiding Sefton. The ceremony took place at the Athenaeum Club in Liverpool.



**Have you received an award, or do you know someone who has?
Send the details and a photo to *The Trefoil*. Contact details on page 2.**

**With your
community**



Plant 70 native trees



Organise a street party



Be part of a carnival



Perform a pageant



**Take a party to a care home
or a nursery**



**Join in the community
events as a guild**

**Time
to Celebrate**

THE QUEEN'S
PLATINUM J

7

e to
operate

QUEEN'S
JUBILEE 2022

0

With your
guild



Hold a bring-and-share with food
from around the Commonwealth



Hold a 'Memories of
The Queen' evening



Host a party for local
Girlguiding leaders



Write a platinum
challenge for your guild



Hold a 'Go as you please'
(1950s-style talent show)



Bring an item with Royal
connections and talk about it



Programme and Development report

Activity ideas have been built on and expanded to give Trefoil members plenty of inspiration, says **Sheila Leete**, National Programme and Development Adviser

As our first copy of *The Trefoil* magazine for 2022 pops through the letterbox, I want to share with you an updated list of programme ideas that our country and region programme and development advisers have been working on.

I am sure that each of you is aware of the A-Z list of programme ideas on the Trefoil Guild website, and many of you would have incorporated some of these ideas in your guild programme. Rather than have a full list of ideas in alphabetical order, we have worked together to group linked activities under one of ten different programme groupings:

- Community
- Culture, Arts & Music
- Environment/Recycling/ Sustainability
- Festivals
- Food
- Games and activities; crafts and pastimes
- International
- Outdoors/Explore
- Technology
- Wellbeing

The advisers have built on these ideas and incorporated some new

ideas too. Ideas under specific headings will be shared in future editions of *The Trefoil*. The list will also be accessible on the Trefoil website under Programme.

If you are working on your Voyage Award or the STARS Challenge and are stuck for ideas, check out this list to find a suitable activity.

For those of you looking for ideas for the Voyage Award, don't forget to discuss your choices with your mentor before you start. If you have started your Voyage Award pathway and have your personal record book already, you will be aware that you cannot use the same activity on the different levels, so this activities





list may give you the food for thought for an alternative challenge.

WELLBEING

In view of the difficult two years that have just passed, we have chosen this as the first activities grouping, listed below. To make this more relevant to us, the key messages of Trefoil make ideal sub-headings:



Find friendship

With the people around you. With family, friends, colleagues and neighbours. At home, work, school or in your local community. Think of these as the cornerstones of your life and invest time in developing them. Building these connections will support and enrich you every day.

Get active

Go for a walk or run. Step outside. Cycle. Play a game. Garden. Dance. Exercising makes you feel good. Most importantly, discover a physical activity you enjoy and that suits your level of mobility and fitness.

Get mentally active

Try something new. Rediscover an old interest. Sign up for that course. Take on a different responsibility at work. Fix a bike. Learn how to play an instrument or cook your favourite food. Set a challenge you will enjoy achieving. Learning new things will make you more confident as well as being fun.

Get involved

Be curious. Catch sight of the beautiful. Remark on the unusual. Notice the changing seasons. Savour the moment, whether you are walking, eating lunch or talking to friends. Be aware of the world around you and what you are feeling. Reflecting on your experiences will help you appreciate what matters to you.

Give support

Do something nice for a friend, or a stranger. Thank someone. Smile. Volunteer your time. Join a community group. Look out, as well as in. Seeing yourself, and your happiness, linked to the wider community can be incredibly rewarding and creates connections with the people around you.

Shout about it

With our current recruitment drive, why not share our programme ideas with any prospective new members. Let's show just how diverse we are, and that there is no limit to the challenges that we set ourselves.



Meet a guild

From a picnic Promise through treasure hunts, baking, charity help and Taiko drumming, **Jane Tichband** tells of the fun members of Cadbury Trefoil Guild enjoy

We are a newish Trefoil Guild – our first meeting was on 8 May 2019 and we began by meeting fortnightly at a school in Wincanton, south Somerset. The first meeting was attended by 12 interested people, and we now have 20 members.

Our meetings have included making twiddle mitts for dementia patients, a *Ready Steady Cook*-style contest and a treasure hunt. Maymie, of the local charity Treatment Bag, came to tell us about how they make care bags for cancer patients. Members got baking, and a cake sale raised £200 for the charity.

For our last meeting of summer, one member led a Tree Walk around King Alfred's Tower. This was followed by a picnic and Promise ceremony at which Ali Stone, County Commissioner, presented us with our badges.

For our first meeting in September we all tried our hand at Taiko drumming. Although many of us were unsure about taking on this Japanese musical



Making some noise with Taiko drumming

instrument, it was tremendous fun and we managed to produce quite a noise!

In autumn we made poppies for the British Legion. One member told us of her involvement with a school in India and we helped to make educational aids. We also had a cooking challenge evening, which involved activities like blind tasting, napkin folding, guessing weights, using chopsticks and unscrambling a recipe.

Our Christmas activities included making Christmas cards for residents of the local care home; a theatre trip in London and a Christmas party.

After such a busy first year, we were all looking forward to the next – but, as we all know, 2020 and 2021 proved difficult. By the end of 2020 we had started to Zoom, and we kept Zooming monthly until we were able to get together outside.

Like every other guild we bump along, trying to meet up, staying aware it could all stop again at any time, but the fun we had during that first year stays with us, and keeps us going.



Food plays a big part in the guild's activities!



Platinum Jubilee quiz

In anticipation of the 70th anniversary of The Queen's Coronation, show off your royal knowledge with our quiz

1 What gift did the people of Wales give Princess Elizabeth on her sixth birthday?

2 Which Guide company did The Queen join?

3 What was the name of the Commonwealth queen who travelled in an open carriage in heavy rain to the Coronation?

4 To which patrol did The Queen belong?

5 What job did The Queen qualify for during her time in the ATS?

6 How did the princesses Elizabeth and Margaret celebrate Victory in Europe?

7 Which Girl Guides Association provided the ingredients for Princess Elizabeth's wedding cake?

8 What was the date of the Coronation?

9 What 'first' can be said about the Coronation of Elizabeth II?

10 What was the name of the archbishop who crowned The Queen?

11 Where did the Coronation take place?

12 Who designed The Queen's Coronation gown?

13 Why does The Queen wear bright colours?

14 Which breed of dog originated in Buckingham Palace?

15 The Queen's horses are known for their racing prowess, but which other creature does she race?

16 Of which Scottish event is The Queen 'Chieftain'?

17 Why didn't The Queen open Parliament in 1959 and 1963?

18 In which year did The Queen become the Patron of the Girl Guides Association?



Answers will be in the June issue of *The Trefoil* and on the Trefoil Guild website from 31 March



International Trefoil and recruitment

Being part of a worldwide guiding family can offer opportunities for potential new members, says
Sheran Oke, National International Adviser

Belonging to Trefoil Guild comes with lots of opportunities, friendships, meeting like-minded individuals, skill building and sharing, as well as celebrating our connections and experiences as members of WAGGGS. When recruiting new members, it is always important that we highlight the benefits of International within Trefoil. One of our unique selling points is that we also are part of a worldwide guiding family and as such can offer many varied international perspectives and opportunities.



THE INTERNATIONAL ASPECT OF TREFOIL OFFERS:

I INTEREST

If you are interested then there is something for you to be involved in; be that at a guild, district, division, county, region or national level.

N NETWORKING

Connecting you/your guild to another the other side of the world creates amazing networking opportunities.

T TECHNOLOGY

Let's use it all... at our fingertips are: Teams, FaceTime, Zoom, emails, telephone, Messenger... and much, much more!

E EXPLORE

Explore new places, new cultures – making new friends.

R RISING TO THE OCCASION

International opportunities can push us to do things we have not done before and each time we should rise to the occasion and seize the opportunities.



N NEW

New beginnings, new opportunities, new friendships.

A ACHIEVEMENTS

You will certainly achieve something when you engage in international adventures and opportunities.

T TOPAZ

Attendance at TRIO weekends affords an opportunity to participate in an international TOPAZ project, which supports the development of guiding around the world.

I INNOVATE

Innovation is the start of new things. Help make it happen.



O OPPORTUNITIES

Many International opportunities exist, from attending seminars and conferences, to a friendship cruise or camp.

N NAVIGATE

Lots and lots possible – but recognise that travel has been temporarily stalled due to the Covid situation. Countries will once again open their doors and we can soon meet face to face with our friends in other countries.

A ABILITY

Use your abilities to show what Trefoil can offer to so many people. Use it to show others what is available to them.

L LASTING FRIENDSHIPS

Need I say more – shared experiences develop lasting friendships.



Planning for an international experience is another great way to promote Trefoil – perhaps through fundraising, promoting your international opportunity on local media platforms, even being interviewed on the local radio station. Perhaps use your guild Facebook page or the country/region website to promote it and ask your PR adviser to help you use technology; make the most of the trip and share your story. Could you link with the country/group you will be visiting? Finding ways to increase engagement with others also spreads international understanding.

Many members have enjoyed travelling to our World Centres and engaging in their programmes. The virtual programmes the centres provided during lockdown were appreciated by our members and were a good way to keep in touch. Members have also reported having Trefoil gatherings when on personal holidays such as a cruise – anything is possible!

If you have already experienced the benefits of International Trefoil, then please share your opportunity as much as you can with others and encourage them to take part, creating their own lasting memories and friendships. Your country/region International Adviser will help you in making your dreams become reality.



Thanks for your support!

Guild donations have boosted the World Thinking Day Fund, which in turn has helped so many around the world, says **Kelly Taylor**, WAGGGS' Fundraising Manager

World Thinking Day on 22 February united the global movement of Girl Guiding and Girl Scouting, and we at the World Association of Girl Guides and Girl Scouts (WAGGGS) want to say a special thank you, to the Trefoil Guild and its members, for their kind and generous support of the World Thinking Day Fund.

Despite the difficulties of lockdown, 22 guilds donated £1,052 in 2021. While this was less than your usual gift, it came at a time when many others had disappeared, and was very welcome. We also want to show the important impact your donations are having on the lives of millions of girls and young women of the movement.

The World Thinking Day Fund is crucial to WAGGGS' work and allows us to be able to continue to develop and offer life-changing opportunities and experiences to even more girls and young women worldwide. The fund is needed now more than ever, as the global pandemic has exposed inequalities and highlighted the

risks and vulnerabilities that girls and young women face. It has proved vital during these challenging times, enabling member organisations and girls to continue feeling part of the Movement.

Thanks to donations from Trefoil Guild members, the World Thinking Day Fund has helped create long-lasting impact over the last 12 months, positively improving the futures of girls and young women. You helped support 15 WAGGGS Advocacy Champions to attend the first virtual UN Commission on the Status of Women (CSW). They were able to raise their voice, connect and influence decision makers, and develop the skills they need to fight for a better tomorrow.

You ensured girls could speak out about gender-based violence by participating in the United Nations 16 Days of Activism campaign, a global campaign calling for an end to violence against women and girls. The campaign focused on the global nature of violence against





women and girls, creating safe spaces and sharing stories and messages of support with survivors around the world.

You gave more girls and young women the opportunity to become leaders, through the publication of the WAGGGS Leadership Development Framework. This supports member organisations to apply the leadership model, and evaluate and strengthen their own leadership development work, creating more space for girls to practise leadership and ensure Girl Guiding and Girl Scouting delivers a relevant experience that helps girls take the lead in their lives.

You made sure that girls and young women could continue to have life-

“The World Thinking Day Fund has helped create long-lasting impact, positively improving the futures of girls and young women”

changing international experiences, allowing the WAGGGS World Centres to stay connected virtually with their World Centres Virtual Programme, and ensuring they can plan and prepare to be able to reopen in 2022.

You supported the WAGGGS Capacity Building team, which gives members tools, connections and the global voice they need to keep the organisation thriving, united and growing. WAGGGS was able to give 35 member organisations tailored support, including regional training, volunteer inductions and the



opportunity to build partnerships with Non-Governmental Organisations (NGOs). This allows our members to strengthen the visibility of Girl Guiding and Girl Scouting in the region.

This year's World Thinking Day theme was 'Our World, Our Equal Future', exploring how girls and women are disproportionately affected by climate change to understand the issues, develop new skills and ensure positive change happens. The activity pack is still available to download from the WAGGGS website.

The WAGGGS World Centres ran a variety of fun and interactive online events to connect and learn, as they have throughout the pandemic. Watch the Virtual Programme Website for new events to be posted soon on the website: wagggs.org/en/news/world-centres-virtual-programme/

Thank you for your commitment to the futures of girls and young women worldwide. You are helping to create a more equal world where all girls can thrive and feel confident to lead to create long-lasting change in their communities and their world.

Your letters

Find out what other Trefoil members have on their minds

Pen friend letters to Japan

My nephew, Tom, has the same surname as my maiden name. He received a Facebook message from Felicity, a teacher of English in Japan, who had bought a bundle of letters at a flea market in Osaka. They came from a house-clearance sale and were letters written by a British girl to her pen friend in Osaka. The writer's surname was the same as Tom's and Felicity asked if there was a connection.

I contacted Felicity and she sent a photo of the letters to me (pictured top right). To my utter astonishment, I realised that they were the ones I had written to my Japanese pen friend, Keiko, who had lived in Osaka. The link had been set up by the Girlguiding pen friend service. I found it incredible that some of the letters I had written at the age of 14 to her had reappeared after 50-plus years.



In one I had written about my lovely Dad watching England play Portugal on the television in the World Cup semi-final – when I checked the

date, it would have been 26 July 1966!

In some of the letters, words have been underlined with Japanese writing above them, so I guess Keiko may have taken them into school to help with translation. We corresponded for a number of years until we were well into our late teens, but drifted away when we were at college and university.

In the days before mobile phones, internet, Facebook and all the other communications we have now, receiving a letter from abroad was always a great thrill. Even more so when a little inexpensive gift arrived from her, always packed with Japanese newspaper. Sadly, I have no letters of hers left, but I still have two Japanese dolls she sent me.

I still marvel that some of the letters I wrote all those years ago have been around the world twice and have come back home to me thanks to the wonder of modern communications. It is, as the song says, a small world.

Helen Barham, Mold Trefoil Guild





Charity dog walking

In the September issue's *Penny Hike Part II*, one of the suggestions in 'Get out and about' was to take animal rescue centre dogs for a walk. As a member of Pinoso District Trefoil Guild, I put this to the group. I am responsible for collating achievements in the STARS project. We agreed it could be a ROAM area of activity. Former Trefoil member Violet Lusher of Barney's Dog Rescue was very pleased we offered to walk some of their dogs. We have committed to do this with more Trefoil members on a regular basis. So, thank you *The Trefoil* magazine for making this excellent suggestion with community spirit.

Cindy Gibbons Pert,
Pinoso District Trefoil Guild



Weston Girls Tour 1953

Does this heading mean anything to you? I was fortunate to represent the Guide Association along with 24 others in Coronation year when we were all 16 /17. The event saw us in a stand on Oxford Street to see the Royal Coronation procession followed by a month-long tour of Canada to foster international youth

fellowship, which was sponsored by the business entrepreneur Garfield Weston (famous for Weston's biscuits at that time). Is there anyone out there who was involved? I'd love to make contact via enidferguson47@gmail.com

Enid Ferguson
(nee Young),
Solway Trefoil Guild

Please send your letters to: Trefoil Guild,
17-19 Buckingham Palace Road, London SW1W 0PT,
or email: thetrefoilmagazine@girlguiding.org.uk





Best foot forward

The National Trefoil Guild Walking Festival was thoroughly enjoyed by **Phillipa Hinde**, who wrote this article as part of her Bronze Voyage Award

It was a damp autumn afternoon as the space outside Coalport Youth Hostel slowly came to life with the arrival of Trefoil members. Before long, the knitters had their projects out and the geocachers went off on an adventure whilst waiting for the doors to open.

Soon, rooms were allocated, room-mates were met and we had time to explore the hostel, which was both spacious and comfortable. The classroom saw a flurry of activity as each of the walk leaders explained the routes, and we signed up for our choices. The high walks around Church Stretton and on to the Long Mynd were oversubscribed for Day One but there were plenty of alternatives in the immediate vicinity where we could appreciate the industrial history of the Ironbridge Gorge or the sights around Bridgnorth and Much Wenlock.

The first evening, after bangers and mash, we welcomed Laura from the local tourist board and were entertained by a talk about the lives of people who would have worked in the Ironbridge Gorge at the height of the Industrial Revolution.

The hostel had a self-catering kitchen where there was a constant supply of hot drinks plus cereals and toast for those who preferred a lighter breakfast, or who wanted more than the bacon or sausage

rolls served in the canteen. Sandwiches had been ordered for our packed lunches. Yes, there was cake too, thoughtfully provided by ladies from a local guild and by Sheila Leete. We didn't go hungry!

At 9.30 sharp on Tuesday morning we were ready to board the coaches to the



Hikers set out from Coalport Youth Hostel



start of our walks. Our group went to Bridgnorth and followed the River Severn for a distance before striking off uphill through woodland close to Quatford Castle and back to Bridgnorth where we had a couple of hours to explore and ride the funicular railway. Walkers who chose to stay in the local area discovered interesting museums, bookshops and craft outlets. After dinner, we split into teams and enjoyed a quiz night with varied questions about guiding, sitcoms and Countdown-type activities.

Although we had been warned about road closures outside our accommodation, they didn't become reality until the Wednesday morning when we had to walk a mile, pretty quickly, to meet the coaches. At Church Stretton we met our guide, Isabelle, who led us up to Pole Bank, the highest point on the Long Mynd and to Devil's Mouth, the rockiest summit, before descending a steep grassy slope into town. The weather was perfect for walking, with far reaching views towards the Wrekin and Caer Caradoc, made more interesting by Isabelle's knowledge of the geographical features.

Wednesday night was craft night where we had the opportunity to try varied activities including candle making, wax-resist painting and making snowmen from socks. Then up to the lounge for a quick board game before bed.

Thursday was our last full day and several people opted to visit Blists Hill museum, stepping back to Victorian times. Having wanted to visit Ironbridge Gorge since I first saw Philip James de Louthembourg's painting *Coalbrookdale by Night*, I joined a walk from Much Wenlock over to Ironbridge and back



Reminders of the industrial era for some walkers

along the river, passing many reminders of the industrial era.

All too soon came our last night together but we were treated to a murder mystery evening by the team who had organised the whole walking festival. Many of us went upstairs to pack with aching sides, we had laughed that much!

On the final morning, a few of us travelled to Ludlow to enjoy a tour of the town before all going our separate ways.

The whole Walking Festival was extremely enjoyable and I would encourage others to consider taking similar opportunities. I didn't really know anyone else before going but left with many friends because we all had Trefoil as a common factor.

Our thanks must go to everyone who helped to make it such a successful week.



Trefoil key messages photo challenge

Take pictures to fit each theme and show everyone what Trefoil means to you

We are inviting all members of Trefoil Guild to Get Involved with a year-long photo challenge. There are four themes – and here's the first. Take photos that fit the theme and share them with us so that together we can create a bank of member-made images that show everyone what Trefoil means to us and what they are missing out on by not being members yet!

You can take photos of your guild, your county, your country or region, your events, your Trefoil friends and family, your activities and so on! Think about what the theme means to you and try to capture that image. You definitely don't have to be a professional photographer – you may not have even taken a photo before. The main thing is that you give it a go and see what you can create. We know our members do so much that we hear about but never get to see, so this is the perfect way to show off all of the amazing things Trefoil members get up to.

THE FIRST THEME IS GET INVOLVED

Show us what Get Involved means to you and your guild. The deadline for this theme is 31 May 2022, so you have three months to experiment with lots of photos and narrow it down to your favourite shots. You can keep taking photos on this theme after May, but the next theme will be launched in the June issue to give you a fresh prompt to work on.

The main rule: always ask permission before you take photos of anybody. It is your responsibility to check that everyone is okay with having their photo taken

AND that everyone is happy with you sharing their image with the Trefoil office, knowing that the office

might use an image with their face in for the magazine, or social media, or on PR materials.

If someone does not want their photo taken, or does not want it to be shared, you must respect this. Please do not submit any photos to us that you do not have permission to take and share.





SUBMITTING YOUR PHOTOS

When you do have permission, please submit the photo to us using the following information:

Email it to: thetrefoilmagazine@girlguiding.org.uk

Subject: Get Involved photo challenge

Body of the email: Include your name and guild, and the name of each person in the photograph. Also include their guild if you know it, or if it is different to your guild. This is so we know who is in the image in case they change their mind about consent, and we need to stop using it. If you would like to tell us a little about the activity or event pictured you can do, but it is not essential.

Photo formats accepted: .png .jpg .JPG .JPEG .jpeg

Almost all photos taken on a phone, iPad, or digital camera will automatically be in these formats and you won't have to change anything. Photos over 1mb are

best. When you attach them to your email, if it gives you the option to change size, please send them as 'actual size' or 'large' so they retain their detail.

Only send in your very best images. You can take many to get the best shot, but you don't need to send them all. Have fun reviewing the images you have taken, and you can always work as a guild to choose a few favourite images to submit.

If you are having trouble emailing the photos, ask your local PR adviser or a friend for help – and if you know how to do it then why not offer to help others.

GOOD LUCK!

We can't wait to see what images you can create on the theme of Get Involved. So that you can see all the photos in one place on social media, we'll share them using the hashtag **#GetInvolvedTrefoil**. Why not share your own images using the same hashtag?



How to write like a PR professional

Whether it's for a newsletter or a newspaper, here's how to get great publicity for Trefoil...

So you want to get stuck into the recruitment campaign and write something for a local group or publication, but you're not sure where to start? Don't fret – we're here to get you on the road to writing like a PR professional!

HERE ARE OUR TOP TIPS:

1 Write a short but catchy headline to draw readers in.

2 Focus on the main thing you are trying to tell the reader and cut down the waffle around it. Your main message could be about how much Trefoil has to offer: fun, friendship, challenges, support, activities.

3 Include the Five Ws: WHO are we as an organisation, and WHAT Trefoil offers, WHERE and WHEN you meet, and WHY you think Trefoil is the organisation to join. It should be short but have impact, so choose punchy sentences for the main paragraph(s).

4 Don't be afraid to include a quote such as something someone has said to you at a meeting or written in an email.

5 Include a great photo that you have permission to share.

6 End with contact details that you're happy to have published. You can always direct potential members to the Trefoil website (trefoilguild.co.uk) where they can use their postcode to search for a guild local to them if you don't want to share personal contact information.

Why not shout about Trefoil in your residents' newsletter, on a community Facebook group, or in the quarterly update from another organisation? All publications have different word limits so write one article and adapt it to suit the space you have. For example, a post on a local Facebook group doesn't need a headline and is better being short. You can write about what your guild has to offer, how someone would benefit from joining, and include a time and place for meetings. A newspaper might allot you several paragraphs, allowing space to go into more detail about your programme or challenges, events or trips that a new member could get involved in.

Check out the toolkit and other resources on the Trefoil website for more tips at trefoilguild.co.uk/recruitment



70 years of *The Trefoil*

Join us in celebrating the anniversary
of Trefoil Guild's own magazine

Although Trefoil Guild started in 1943, it wasn't until nine years later that it got its own magazine. In 1952, a monochrome magazine called *Notes and News* began and was sold to members for 3d (1¼p). It was usually 16 pages long, though the last edition in Autumn 1955 was expanded to 24 pages of smaller print to report on the Trefoil Guild's fourth biennial Conference held at the Hayes Centre, Swanwick. After a 'hotly discussed' debate at the Conference, the Executive Committee voted to change the magazine name to *The Trefoil* and the first edition of 'The official Journal of The Trefoil Guild' appeared in Winter 1955. The journal subscription price was 1/6d (7½p). The national subscription to the Trefoil Guild was 2/6d (12½p).



What did the journal include?

Here are a few selections from articles.

■ "A number of photographs have come in... please try to get better results and do avoid set groups of smiling members! We want 'action pictures' showing jobs you tackle, your 'service to the community'." (*Some things never change! Editor*)

■ Proposals for the fifth National conference were published and guilds asked to discuss them. "That the Armlet does not serve any useful purpose, therefore is it necessary?" The armlet was a means of identifying members who weren't wearing a badge at events.

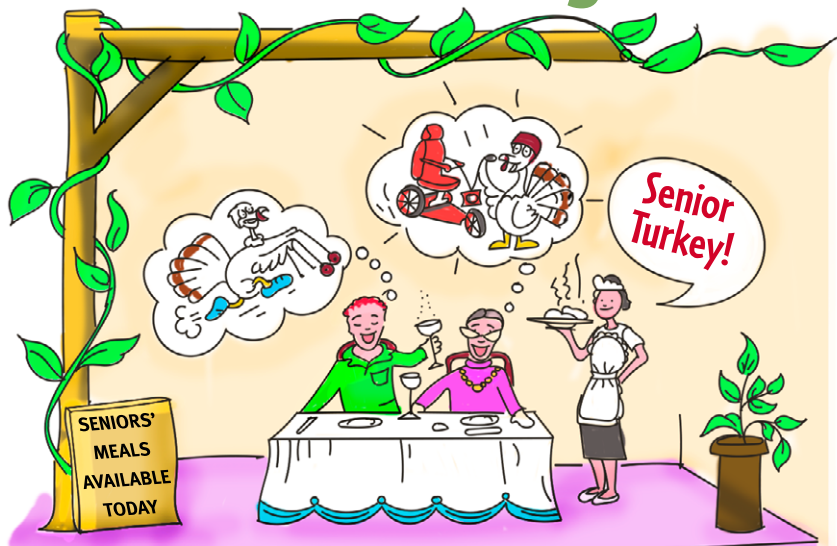
■ "That the Swanwick Conference should be held every five years instead of biennially. It is appreciated that from the 'get together' angle the Conference is quite good but we do not feel that the Conference justifies such an expenditure."

■ The cost for each delegate to the Conference was £4.10s (£4.50), which included the conference fee, full board and rail fare. This was 'pooled', which meant everyone paid the same amount, those living closer subsidising those living further away.

If you have any interesting stories about *The Trefoil* or quotations from past editions, please send them to the office before 31 August 2022 so that we can celebrate the magazine's 70th anniversary in the December edition.



The last laugh



Heard at a Trefoil Christmas lunch

Winter celebrations answers

Here are the answers to the quiz published in the December 2021 issue – how well did you do?

1 L – Lewes. The town with the largest 5 November celebrations.

2 I – Inti Rami. Peruvian celebration of the winter solstice in June.

3 K – Kwanzaa. African American festival using seven green, black and red candles.

4 W – Wassailing.

5 N – Nagaur Fair. Cattle fair in Rajasthan, 22-25 February.

6 D – Diwali.

7 O – Ottery St Mary.

People carry flaming barrels through the streets on 5 November.

8 A – Aa.

9 G – Guisers.

10 R – Ramadan.

11 D – Dong Zhi. Chinese winter solstice celebration of yin/yang balance of light and dark.

12 Y – Yalda. Persian festival celebrating the winter solstice.

13 T – Tschäggättu. This

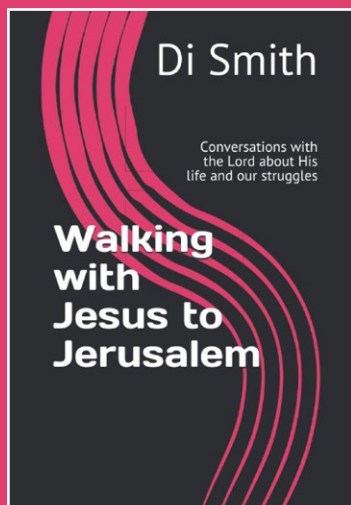
Swiss festival takes place over 21-23 February.

14 N – Night of the Witches. 1st Friday in March in Catemaco, Mexico.

15 H – Hanukkah.

16 I – Islam. It is the Feast of Breaking the Fast of Ramadan.

Put the first letters into the grid to spell:
World Thinking Day



Daily aids to personal prayer
and meditation

Available from Amazon UK, £2.99

Cine-Slides-Video 2 DVD



Have all your
treasured memories
transferred to disc

- VHS & camcorder tapes copied to DVD
- 35mm slides, negatives & prints scanned and saved on DVD
- 8mm & 16mm cine films converted to DVD

Contact **Michael** on: **01708 735810**

Email: **michael@slides2disk.co.uk**

web: **www.slides2disk.co.uk**

Trefoil Guild gifts and more

Girlguiding offers a wide range of ethically sourced clothing and accessories for Trefoil Guild members.

When you buy directly from us, 100% of profits go back into guiding.

Buy your official Trefoil Guild clothing and accessories at
girlguidingshop.co.uk

or call our team on
0161 941 2237.



WE DISCOVER, WE GROW

Girlguiding

Registered charity number 306016.

Celebrate the seasons at Girlguiding Activity Centres

Whether it's the first sign of a snow drop, sunshine on the water, copper-coloured leaves underfoot or sparkling icicles, our activity centres offer beautiful scenery all year round.

Take a look at the variety of seasonal events happening throughout the year.



Spring

Explore
Easter
fun day
Centenary
weekend
Guiding
Heritage
Laugh, Craft
and Stitch

Summer

Hidden
Heritage
trail
Centenary
open day
Explore

Autumn

Wellness
weekend
Explore
Laugh, Craft
and Stitch
Centenary
picnic

Winter

Christmas at
Blackland Farm
Traditional
Christmas
Country House
Christmas
Christmas
meals

KEY

- Blackland Farm - **Sussex**
- Foxlease - **New Forest**
- Glenbrook - **Peak District**
- ICANDO - **central London**
- Waddow Hall - **Lancashire**

Find out more about our 2022 events:
girlguidingactivitycentres.org.uk/whats-on/events
activitycentres@girlguiding.org.uk

Activity Centres



WE DISCOVER, WE GROW

Girlguiding

Registered charity number 306016.